



## Privacy policy

### Stone S.r.l.

While reading this Privacy Policy, whenever you run into the terms in the list below you should give them the meaning defined in this section.

**"App"**: application owned by Stone downloadable on mobile devices, through which the User accesses services different from those on the Website and in particular dedicated to the maintenance of the coffee machines produced by Stone.

**"Privacy Code"**: Legislative Decree June 30, 2003, no. 196.

**"GDPR"**: Regulation (EU) no. 2016/679.

**"Cookies"**: cookies are small text files that the Website sends to the User terminal (usually to the browser), where they are stored in order to be retransmitted to the same website on the next visit of the same User. When browsing this Website, the User could also receive on his terminal cookies from other websites or web servers (so called "third-party cookies"): this is because the website could include elements such as, images, maps, sounds, specific links to web pages of other domains found on other servers, different from the one of this Website. In other words, they are the cookies which are set by a website different from the Website itself.

**"Personal Data"** (pursuant to Article 4 of the GDPR) means any information concerning an identified or identifiable natural person (interested party); the natural person whose identity can be directly or indirectly traced is considered identifiable, with particular reference to an identifier such as the name, the identification number, location data, an online identifier or one or more characteristic elements of his physical, physiological, genetic, psychic, economic, cultural or social identity;

**"Company: Stone S.r.l."**, with registered office in Milan, Corso Italia no. 22, VAT number 11515200969, owner of the Website.

**"Privacy Policy"**: terms and conditions regulated here according to Italian law and, in particular, according to the GDPR.

**"Shop"**: section of the Website where you can shop online.

**"Website"**: [www.stone-espresso.com](http://www.stone-espresso.com)

**"Data Controller"** (pursuant to Article 4 of the GDPR) a natural or legal person who, individually or together with others, determines the purposes and means of Personal Data Processing.

**"Processing"** (pursuant to Article 4 of the GDPR) means any operation or group of operations, carried out with or without the use of automated processes and applied to personal data or groups of personal data, such as gathering, recording, organizing, structuring, preservation, adaptation or modification, extraction, consultation, use, communication by transmission, dissemination or any other form of making available, comparing or inter-connecting, limiting, cancelling or deleting.

**"User"**: natural or legal person browsing the Website/App.

**"Product"**: goods sold on the Website by Stone.

## INTRODUCTION

Dear User, in compliance with the obligations established by the Privacy Code and the GDPR, we hereby intend to inform You that Stone, as Data Controller, will process the Personal Data concerning You, which may be collected by us, provided by You and/or communicated by other subjects, while browsing and using our Website/App and that this activity will be compliant with the GDPR and the legal requirements applicable each time.

## ART. 1 - AMENDMENTS TO THE PRIVACY POLICY

**1.1** Our company may fully or partially amend and/or update the Privacy Policy.

**1.2** Such amendments shall be effective as soon as they are published on the website.

**1.3** Amendments and/or updates to the Privacy Policy are highlighted and available on the Home Page.

**1.4** The User who disagrees with the Privacy Policy and subsequent amendments, may interrupt the use of the Website at any time.

## ART. 2 - DATA CONTROLLER

**2.1** Stone is the Data Controller of the Personal Data collected through the Website/App. The processing related to the services of the Website/App takes mainly place at the aforementioned registered office and is carried out by the staff in charge of Processing.

**2.2** Our company adopts safety procedures to ensure confidentiality, integrity and availability of data.

## ART. 3 - COLLECTED DATA AND LEGAL BASIS

**3.1** Stone may process the following personal data of the User, according to the following legal bases:

Categories of personal data	Purpose	Legal basis
name and surname, address, telephone number, e-mail address, age, gender	fulfill Stone's legal and tax obligations and other obligations arising from the instructions given by the authorities.	fulfillment of a legal obligation to which Stone is subject (Article 6, paragraph 1, letter c), GDPR
name and surname, address, telephone number, e-mail address, age, gender, payment methods	to fulfill the obligations connected with the purchase of a Product by the User and any subsequent after-sales assistance and the provision of advice by the App on the maintenance of coffee machines.	execution of a contract to which the data subject is a party or execution of pre-contractual measures adopted at the request of the data subject (Article 6, paragraph 1, letter b), GDPR)

**3.2** Stone may also process the User's personal data relating to the online browsing history collected during his visits to the Website (regardless of whether you are a registered customer or not), using tracking technologies such as "cookies" (for information on the collection of data through cookies, consult the information on Cookies on the Website).

#### **ART. 4 - PURPOSE OF THE PROCESSING**

**4.1** Stone processes the User's Personal Data, mainly with computer systems and electronic devices of its property or of third parties, selected by ensuring their reliability, expertise and professionalism.

**4.2** The User must give express consent for the Processing of some specific data, or for certain purposes, for example when the creation of a user profile based on the User's preferences and purchases is required, in order to send information related to the User's interests and inclinations.

**4.3** In all other cases where an expressed consent is not required, our Company may freely process the User's data without any further authorization, considering this Privacy Policy read and accepted in all its parts.

**4.4** The main Processing purposes include: the management of purchases of Products from the Website, management of the status of orders and shipments, internal management of accounting, payments and tax, administrative and legal obligations and, in relation to the App also suggestions for the maintenance of the coffee machines produced by Stone. The provision of Personal Data for such purposes is mandatory and any refusal will make it impossible to establish contractual relationships.

**4.5** Data Processing may be carried out on our Company's behalf also by third parties that provide data processing services or carry out activities complementary to or necessary for the performance of the requested services and operations, which are appointed Data Processors on behalf of Stone on each occasion.

**4.6** The User's personal data may be transferred and/or visible to subjects connected to Stone, without the need for specific consent, to the extent that this is necessary for the management of the sales and/or services of the Website/App, of the delivery of the Product.

**4.7** Stone may process personal data of third parties, that the User disclosed to our Company, even if not directly acquired from them, as in the case of payment made by a subject different from the User. In case the User provides the data of another subject, the User must have previously obtained the data subject's consent and, in any case, agrees to acquire it, releasing Stone from any burden or liability.

#### **ART. 5 PERSONAL DATA STORAGE PERIOD**

**5.1** The Personal Data collected to fulfill a legal obligation and to execute the contract will be stored for a period not exceeding that necessary for these purposes and, in any case, not exceeding 10 years after the termination of the contract (for example, following the withdrawal of the registration on the Website/App), after which they will be destroyed or rendered unusable or made anonymous. The storage of such data takes place on third-party servers, located in Europe, which guarantee levels of security and stability according to standards generally applied and recognized as reliable by the state of the art.

In any case, personal data will be stored for a period of time not exceeding that necessary for the purposes for which they were collected in accordance with the provisions of art. 5 co. 1 letter e) of the GDPR.

## **ART. 6 - USER RIGHTS**

**6.1** Pursuant to the provisions introduced by the GDPR, the User has the following rights:

- **Right of access (Article 15 GDPR):** the User can request information on the data we have stored at any time. This information refers, among other things, to the categories of data processed by us, the purposes of the Processing, the origin of the data in case we did not obtain it directly from the User, as well as the recipients to whom we may have transferred the data, where applicable. You may receive a free copy of the data subject of the contract.

- **Right to rectification (Article 16 of the GDPR):** you may request rectification of your data. We will take appropriate measures to ensure that your data that we store and process on an ongoing basis are kept correct, complete, up-to-date and relevant, based on the most recent information you provide.

**Right to erasure (Article 17 of the GDPR):** you may request the erasure of your data, provided that the conditions required by law are met. This could occur based on art. 17 of the GDPR: if the data are no longer necessary in relation to the purposes for which they were collected or otherwise processed; if the User withdraws the consent on which the data Processing is based, and there is no other legal basis for the Processing; if the User opposes the Processing of his data and there are no overriding legitimate reasons to proceed with the Processing, or if he opposes data Processing for direct marketing purposes; if the data have been processed unlawfully.

The right to erasure does not apply in the cases expressly provided for by art. 17 par. 3 GDPR.

- **Right to restriction of Processing (Article 18 of the GDPR):** you can obtain a restriction of Processing of your data if these are not accurate or no longer necessary;

- **Right to data portability (Article 20 of the GDPR):** you may request your personal data in a structured format in order to transmit them to another owner, in the cases expressly provided for by the same article.

- **Right to object (Article 21 of the GDPR):** you may object at any time, for reasons connected with your particular situation, to the Processing of Personal Data pursuant to art. 6, paragraph 1, letters e) or f) of the GDPR. In this case we will refrain from further data processing unless there are compelling legitimate reasons that justify Processing and that prevail over the interests of the User, or the data are necessary to ascertain, exercise or defend a right in court.

- **Right to withdraw consent at any time (Article 13 of the GDPR):** if the Processing is based on consent, you can withdraw it at any time - without prejudice to the lawfulness of the Processing based on the consent given before the withdrawal, by sending the related request to the contacts indicated below.

- **Complaint:** You always have the right to make a report and lodge a complaint with a competent data protection authority, pursuant to art. 77 of the GDPR.

## **ART. 7 - ADDITIONAL INFORMATION**

**7.1** Stone reserves the right to delete the accounts and all related data in the event that any illegal content, damaging Stone's image and/or its Products or of third parties, or content in any way offensive or promoting illegal or defamatory activities, that incites violence, promotes discrimination related to race, sex, religion and sexual orientation is found.

## **ART. 8 - LINKS TO OTHER WEBSITES**

**8.1** Our Website/App may contain links to other websites that may have no connection with our Company, by way of example the e-commerce websites of Stone's commercial partners

Stone does not control or monitor such websites and their contents and cannot be held responsible for the contents of these websites and the rules adopted by them, also with regard to the User's privacy and the processing of Personal Data during browsing operations. Therefore please pay attention when connecting to these websites, using the links on our Website/App and carefully read their terms and conditions of use and privacy policies. Stone's Privacy Policy does not apply to third party websites. Our website provides links to these websites solely to help the users in their research and browsing and to allow hyperlinking to other websites on the Internet. The activation of these links does not imply any recommendation or notice by Stone for accessing and browsing these websites, nor any guarantee as to their content, services or goods they provide and sell to Internet users.

## **ART. 9 – CONTACTS**

**9.1** If you wish to receive more information on how Stone s.r.l. processes your Personal Data, please write an e-mail to the address [info@stone-espresso.com](mailto:info@stone-espresso.com).

For information concerning your rights and for updates on legislation concerning the protection of individuals with regard to processing of personal data please visit the Data Protection Authority's website at: <http://www.garanteprivacy.it>.

## **ART. 10 - APPLICABLE LAW**

**10.1** This Privacy Policy is governed by the GDPR and, as far as it is compliant, by Italian law and specifically by the Code regarding the protection of personal data (Legislative Decree of June 30, 2003 no. 196) which regulates the Processing of personal data – including data stored abroad – carried out by any party residing or based in Italy.

The Code guarantees that the Processing of Personal Data is carried out in compliance with fundamental rights and freedoms, as well as respecting the dignity of the data subject, with particular reference to confidentiality, personal identity and right to protection of personal data.